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Archival Pigment Ink Print Announcement – September 15, 2013

It's been several years since there has been an increase in the retail prices of my photographic prints. Actually, in reviewing my records, the most recently implemented price increase occurred way back in 2007, some six years ago.

Despite the fact that, prior to 2007, I had historically continued to institute incremental price increases on a more or less annual basis, it just didn't seem to make good sense to continue the pattern during economically challenging times like those that we've all experienced over the past several years.

At the same time, the costs of doing business have continued to rise over the past six years. Each and every cost associated with the production of a photographic print – from the cost of purchasing materials, to the costs of printing and matting, packaging, shipping and delivering the finished product – has continued to escalate without interruption. Additionally, and on a more personal level, I'm fast approaching that age when one tends to come to the realization that their remaining time will continue to become increasingly precious and finite, as time itself continues to slip away.

Therefore, in an effort to better manage the time I have available to me, and to bring the costs of my photographic prints into a more realistic relationship with the current costs of producing the prints themselves (labor and materials), I am hereby announcing that, beginning on September 15, 2013, there will be an overall (across the board) increase in the retail prices of my Archival Pigment Ink Edition prints. The increase itself will range anywhere from 16% to 23%, depending upon print size, as indicated, below:

Standard Format Images		
Image Size	Current Prices Through Sept. 14, 2013	New Prices Effective Sept. 15, 2013
11 x 14	285	350
16 x 20	460	550
20 x 28	1,035	1,200
Panorama Format Images		
Image Size	Current Prices Through Sept. 14, 2013	New Prices Effective Sept. 15, 2013
8 x 20	285	350
13 x 32	690	850
20 x 50	1,725	2,000

In addition to the above price increase, Please Note the Editions Revision Announcement, below.

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Archival Pigment Ink Edition Revisions Announcement

In addition to the above announced print price increase, and also beginning on September 15, 2013, I will be employing a significantly reduced edition numbering strategy in relation to all newly created Archival Pigment Ink Editions. Beginning on September 15, 2013 and thereafter, all newly introduced Archival Pigment Ink Editions will be reduced from 125 available prints in the "Regular" editions, to a maximum of 50 available prints in each "Regular" edition.

Please Note: Any and all previously produced Archival Pigment Ink Editions (those produced prior to September 15, 2013) will remain unchanged.
